



## 2023 NASW Arkansas Lobby Day Student Policy Poster Presentation Guidelines and Description

Lobby Day is a biennial event coordinated by NASW Arkansas. This event is attended by social work students, faculty, and practitioners from across the state. Each attending program (MSW and BSW) is invited to bring one policy poster to display. Posters may be presented by one student or a team of no more than six students. The poster must be presented with a PowerPoint or Prezi presentation, not to exceed 5-7 minutes. A panel of Arkansas social workers and policy experts will select the winning policy poster based on the criteria below.

### Objectives of The Policy Poster Project

- Increase ability to apply and synthesize policy concepts and principles
- Increase understanding of the composition of policy development, moving from identifying an initial policy topic to the finalized poster and presentation
- Increase knowledge of the policy-making process and policy advocacy
- Develop communication and presentation skills that motivate others for policy change
- Develop an understanding of social workers' role in policy

### Requirements

1. *The policy poster must address an issue from the NASW-AR 2023 Legislative Priorities to be included and judged at Lobby Day.*
2. The policy poster should be appropriate for display on an easel. The poster should be hardbacked; three-panel posters may be used with an easel but typically do not display as well as flat posters.
3. Each poster submission must be accompanied by a PowerPoint or Prezi presentation regarding the poster, which is no more than 5-7 minutes long. Students will receive 1-minute and 30-second warnings prior to the 7-minute maximum. Presenters that have not completed their presentations in 7 minutes will be asked to leave the stage.
4. Each school must submit an abstract of the poster and PowerPoint that will be presented at Lobby Day to NASW Arkansas no later than **February 9<sup>th</sup>, 2023**.
5. The following points must be included in the poster:
  - The poster defines the social policy or issue clearly.
  - The poster states the policy as it currently is and analyzes its strengths and limitations.
  - The poster identifies vulnerable and at-risk populations and specific ways in which the current policy impacts these groups.
  - The poster incorporates the six core values of the social work profession identified in the NASW Code of Ethics into the overall policy analysis.
  - The poster states at least five recommendations to improve current policy. These recommendations should incorporate all levels of social work practice and may include examples of how other states have addressed this same policy issue.

Each school will be judged on the creativity of the poster and presentation. Please keep in mind that the PowerPoint presentations will be in front of an audience of students, faculty, practitioners, and other invited guests. Keep the presentations interesting and on-topic. At Lobby Day, students will have the opportunity to directly discuss active priority issues with legislators, practicing social workers, and other students. Posters presented at Lobby Day may also be submitted for presentation at the 2023 NASW-AR Annual Conference.

**Submit policy poster proposals to Holly Barron, Executive Director of NASW-AR, at [hbarron.naswar@socialworkers.org](mailto:hbarron.naswar@socialworkers.org) by February 9<sup>th</sup>, 2023.**

### Poster Tips

- Identify a current legislative issue.
- Make good use of graphics and font size to get your point across.
- The poster should tell the whole story and be able to “stand alone.”
- Include your and your school’s names on the back of the poster.
- Start your work early.
- It is suggested that you find a faculty advisor for the project.
- PowerPoint and Prezi may be helpful for creating your poster.

### NASW Code of Ethics Core Values and Ethical Principles

The social work profession's mission is rooted in a set of core values. These core values, embraced by social workers throughout the profession's history, are the foundation of social work's unique purpose and perspective. Core values, and the principles that flow from them, must be balanced within the context and complexity of the human experience. Below is an extract of the NASW Code of Ethics approved by the 1999 Delegate Assembly:

**Value:** Service

**Ethical Principle:** Social workers' primary goal is to help people in need and address social problems.

**Value:** Social Justice

**Ethical Principle:** Social workers challenge social injustice.

**Value:** Dignity and Worth of the Person

**Ethical Principle:** Social workers respect the inherent dignity and worth of the person.

**Value:** Importance of Human Relationships

**Ethical Principle:** Social workers recognize the central importance of human relationships.

**Value:** Integrity

**Ethical Principle:** Social workers behave in a trustworthy manner.

**Value:** Competence

**Ethical Principle:** Social workers practice within their competence areas and develop and enhance their professional expertise.